

ALUMNI TRIPS

VERSUS

DONOR TRIPS

COMPARING THE 2 TYPES OF
IMMERSIVE TRAVEL EXPERIENCES



Leadership:
Faculty or the Alumni
Relations
department

Itinerary:
tourist activities,
learning
opportunities, VIP
access to closed-door
experiences

Organization Motive:
to build strong alumni
networks, to
showcase faculty
research, to earn a bit
of money through
premium top costs to
the travels

Traveler Motive:
exotic location, novel
experiences, off-the-
beaten path
opportunities,
connect with other
alumni, access to
faculty knowledge



Leadership:
Executive Director,
Development Director,
or Major Gifts Officer

Itinerary:
mission-exposure,
agency engagement,
learning and a few
tourist activities

Organization motive:
to raise money for the
mission, to deepen
the relationship to the
donor, to support the
development of an
organization
champion and
ambassador

Traveler Motive:
access to the mission,
ability to see impact,
deepen the relationship
to the organization,
determine future
involvement or
investment



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