

# EQUITY IN YOUR SUPPLIERS

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Using both quantitative and qualitative data, this assessment will help you determine if a supplier is committed to social justice:

## THE TALK: A QUANTITATIVE APPROACH

The supplier's website and promotional material...

1. Mention power dynamics, inequitable access to resources, historical or current discriminatory practices in the communities where they operate.

NOT AT ALL       UNCLEAR/  
A LITTLE       A LOT       CORE  
COMPONENT

2. Mention a commitment to social justice, equity, and non-discriminatory practices.

NOT AT ALL       UNCLEAR/  
A LITTLE       A LOT       CORE  
COMPONENT

3. Feature images and stories that are diverse in representation

NOT AT ALL       UNCLEAR/  
A LITTLE       A LOT       CORE  
COMPONENT

4. Feature images and stories that do not stereotype or sensationalize the people portrayed

NOT AT ALL       UNCLEAR/  
A LITTLE       A LOT       CORE  
COMPONENT

5. Feature images that do not center or elevate whiteness (Are white people in the center of every photo? Are white people the only ones portrayed *in action*?)

NOT AT ALL       UNCLEAR/  
A LITTLE       A LOT       CORE  
COMPONENT

6. Address environmental, cultural, and social impact that its business has in the community

NOT AT ALL       UNCLEAR/  
A LITTLE       A LOT       CORE  
COMPONENT

7. Address methods of giving back to the community, including philanthropy, training, mentoring, paid internships, access to resources.

NOT AT ALL       UNCLEAR/  
A LITTLE       A LOT       CORE  
COMPONENT





# EQUITY IN YOUR SUPPLIERS

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Using both quantitative and qualitative data, this assessment will help you determine if a supplier is committed to social justice:

## THE WALK : A QUALITATIVE APPROACH

In conversation with the supplier, ask the following questions.

1. Representation is important. Please tell me more about the company owner(s) and how their identities and lived experiences influence their work.
2. How does equity show up in your business model?
3. How does your business measure its impact?
4. How does leadership make key decisions that affect the communities you work with?
5. How are the concerns and perspectives of your community and staff collected and acted upon?
6. How do you ensure contractors, suppliers, and staff embody your commitment to equity?
7. In what ways do your associates or affiliates, reflect your values?

